



Atty. Docket No. HBK-02802/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED
MAR 15 2001
Technology Center 2600

In re application of: Levitan et al.
Serial No.: 09/732,695
Filing Date: 12/8/00
For: SYSTEM FOR TARGETED ADVERTISEMENT,
PERSONAL EDITING AND PARENTAL CONTROL
IN A TELEVISION NETWORK

INFORMATION DISCLOSURE STATEMENT

Hon. Commissioner of Patents and Trademarks
Washington, D.C. 20231

Dear Sir:

Pursuant to Rule 97 and in compliance with Rule 56, Applicant hereby makes of record the items listed on the attached Form PTO-1449. Copies of the listed items are enclosed.

None of these patents disclose the inventive concepts claimed in the subject application.

Should there be a fee associated with this document, please charge it to Deposit Account No. 07-1180. A duplicate of this paper is enclosed.

Respectfully submitted,

Allen M. Krass
Registration No. 18,277
GIFFORD, KRASS, GROH, SPRINKLE,
ANDERSON & CITKOWSKI, P.C.
280 N. Old Woodward, Suite 400
Birmingham, MI 48009
(248) 647-6000

Dated: March 8, 2001

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT
(Under 37 CFR 1.97(b) or 1.97(c))

Docket No.
HBK-02802/03

In Re Application Of: Levitan et al.

Serial No.
09/732,695

Filing Date
12/8/00

Examiner

Group Art Unit
2614

Title: **SYSTEM FOR TARGETED ADVERTISEMENT, PERSONAL EDITING AND PARENTAL CONTROL IN A TELEVISION NETWORK**

Address to:
Assistant Commissioner for Patents
Washington, D.C. 20231

37 CFR 1.97(b)

1. ☒ The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application; within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or before the mailing date of a first Office Action on the merits, whichever event occurs last.

37 CFR 1.97(c)

2. ☐ The Information Disclosure Statement submitted herewith is being filed after three months of the filing of a national application, or the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or after the mailing date of a first Office Action on the merits, whichever occurred last but before the mailing date of either:

1. a Final Action under 37 CFR 1.113, or
 2. a Notice of Allowance under 37 CFR 1.311,
- whichever occurs first.

Also submitted herewith is:

- ☐ a certification as specified in 37 CFR 1.97(e);

OR

- ☐ the fee set forth in 37 CFR 1.17(p) for submission of an Information Disclosure Statement under 37 CFR 1.97(c).

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT
(Under 37 CFR 1.97(b) or 1.97(c))

Docket No.
HBK-02802/03

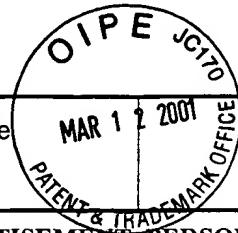
In Re Application Of: Levitan et al.

Serial No.
09/732,695

Filing Date
12/8/00

Examiner

Group Art Unit
2614



Title: **SYSTEM FOR TARGETED ADVERTISEMENT, PERSONAL EDITING AND PARENTAL CONTROL IN A TELEVISION NETWORK**

RECEIVED
MAR 15 2001
Technology Center 2600

Payment of Fee

(Only complete if Applicant elects to pay the fee set forth in 37 CFR 1.17(p))

- ☐ A check in the amount of _____ is attached.
- ☒ The Assistant Commissioner is hereby authorized to charge and credit Deposit Account No. 07-1180 as described below. A duplicate copy of this sheet is enclosed.
- ☐ Charge the amount of _____
- ☐ Credit any overpayment.
- ☒ Charge any additional fee required.

Certificate of Transmission by Facsimile*

I certify that this document and authorization to charge deposit account is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. _____) on _____ (Date)

Signature

Typed or Printed Name of Person Signing Certificate

Certificate of Mailing by First Class Mail

I certify that this document and fee is being deposited on 3/8/01 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Signature of Person Mailing Correspondence

Teresa L. Tomayko

Typed or Printed Name of Person Mailing Correspondence

*This certificate may only be used if paying by deposit account.

Signature

Dated: March 8, 2001

Allen M. Krass, Reg. No. 18,277
GIFFORD, KRASS, GROH, SPRINKLE,
ANDERSON & CITKOWSKI, P.C.
280 N. Old Woodward, Suite 400
Birmingham, MI 48009
(248) 647-6000



25006

PATENT & TRADEMARK OFFICE

CC: